



Dear Friend of The Cove,

As two young women who have experienced the death of one or both of our parents during childhood, we are seeking your support for an organization that helps children deal with the profound effects of the loss of a loved one. We understand firsthand the need for guidance through the grieving process, and hope you will join us in our mission to support this exceptional and essential organization.

The Cove Center for Grieving Children is a non-profit organization that has been offering support to grieving children for the past 16 years. Every year, thousands of children in Connecticut experience the loss of a mother, father, brother or sister that dramatically changes their life in a moment. The Cove runs support programs that guide children ages 4-18 through the grieving process and help them overcome such significant losses. The Cove truly changes lives, and the need for our services continues to grow.

- *"...The Cove Center for Grieving Children is a remarkable organization of comfort, compassion, understanding and friendship. This organization helped us through a time of disbelief, profound sadness and grief."
(Current Cove Mom)*
- *"...Unless you are a parent/guardian of a child going through this, you couldn't imagine how important and what a miracle it is to have such a program."
(Current Cove Mom)*

On **Saturday, May 5, 2012**, we will hold our **8th Annual "A Taste of The Cove" Gala** at Bill Miller's Castle in Branford, CT. This is a fun and unique venue for our black-tie-optional event that features dinner, a wine tasting, live music, dancing and live and silent auctions. Our celebrity guest host will be weathercaster Joe Furey from FOX61.

Enclosed please find the 2012 Sponsor Packet that includes information about Sponsorship and Advertising Opportunities. Please also see a Pledge Sheet for donating items to our live or silent auctions. We sincerely hope that you will consider sponsoring or advertising to support The Cove. Your generosity is vital in allowing The Cove to carry on its mission of providing "hope and healing" to grieving children across Connecticut.

Funds raised from the **8th Annual "A Taste of The Cove" Gala** will support our 5 Family Cove sites in West Hartford, Meriden, New Haven, Guilford, Stonington, as well as a potential new location in the greater Hartford area. In addition, funds will support our "Good Grief" School program, professional development and community outreach efforts throughout the state of Connecticut. Please consider becoming a sponsor, advertising in our program book, donating an auction item, volunteering and/or attending our gala. Your generosity is truly appreciated.

Warm wishes and sincerest gratitude,

Shannon Etzel and Jenna Muccilli Gala Co-Chairs



A Gala to Benefit Grieving Children and Teens

2012 Sponsorship Opportunities

Dinner, Live Music & Dancing
Live & Silent Auctions, Wine Tasting

Saturday, May 5, 2012
Bill Miller's Castle
834 East Main Street, Branford, CT 06405

The Cove Center for Grieving Children
250 Pomeroy Avenue • Suite 107 • Meriden, CT 06450-8336
1-800-750-COVE • (203) 634-0500 • FAX: (203) 634-6934 • www.covect.org



A Gala to Benefit
Grieving Children and Teens

The 8th Annual

THE A Taste of COVE Gala

2012 Sponsorship Levels

Platinum Sponsor _____ \$7,500

- ★ VIP table of 10 at the Gala
- ★ Corporate logo on all event announcements
- ★ Corporate logo on all invitations
- ★ Corporate logo placement on The Cove website with link to sponsor website
- ★ Corporate logo on front of program book for event
- ★ Full page advertisement with prominent placement in program book
- ★ Recognition in Chair's Message in program book
- ★ Acknowledgment from podium
- ★ Opportunity to express their support for The Cove at the podium
- ★ Recognition as Platinum Sponsor in promotional materials, event signage, press releases, website, annual report, and other materials

Gold Sponsor _____ \$5,000

- ★ VIP table of 10 at the Gala
- ★ Corporate logo placement on The Cove website
- ★ Full page advertisement with prominent placement in program book
- ★ Recognition as Gold Sponsor in promotional materials, event signage, press releases, website, annual report, and other materials

Silver Sponsor _____ \$3,000

- ★ 5 Tickets to the Gala
- ★ Half page advertisement with prominent placement in program book
- ★ Recognition as Silver Sponsor in promotional materials, event signage, press releases, website, annual report, and other materials

Bronze Sponsor _____ \$1,500

- ★ 2 tickets to the Gala
- ★ Quarter page advertisement in program book
- ★ Recognition as Bronze Sponsor in promotional materials, event signage, press releases, website, annual report, and other materials

Corporate Friend _____ \$500

- ★ Quarter page advertisement in program book
- ★ Recognition as Corporate Friend in promotional materials, event signage, press releases, website, annual report, and other materials



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A Gala to Benefit
Grieving Children and Teens

The 8th Annual

THE A Taste of COVE Gala

2012 Sponsorship & Advertising

Please check your preferred sponsorship or advertising level:

- | | | | |
|--|----------------|--|--------------|
| <input type="checkbox"/> Platinum Sponsor | \$7,500 | <input type="checkbox"/> Full Page Ad (8.5 x 11) | \$500 |
| <input type="checkbox"/> Gold Sponsor | \$5,000 | <input type="checkbox"/> Half Page Ad (8.5 x 5.5) | \$300 |
| <input type="checkbox"/> Silver Sponsor | \$3,000 | <input type="checkbox"/> 1/4 Page Ad (4.25 x 5.5) | \$150 |
| <input type="checkbox"/> Bronze Sponsor | \$1,500 | <input type="checkbox"/> Business Card Ad (2 x 3) | \$75 |
| <input type="checkbox"/> Corporate Friend | \$500 | <input type="checkbox"/> Business Name Listing | \$50 |

Company Name: _____

Name as you would like it to appear in print: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Date: _____ Payment Type: Check # _____ enclosed. (*payable to The Cove*)
 Credit Card Visa MasterCard American Express

Credit Card #: _____ Exp. Date: ____/____ CSV Code: ____

Name on Card: _____ Signature: _____

Thank You for Your Support!

If applicable, please email company logo or ad
(as a high resolution .pdf , .jpeg or .cdr file) to: info@covect.org.

Please mail this form with your payment to:

The Cove Gala 2012
250 Pomeroy Ave, Suite 107
Meriden, CT 06450-8339

The Cove Center for Grieving Children is a 501 (c)(3) charitable organization. Federal ID#: 06-1546563.
All donations are tax-deductible as allowed by law.



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A Gala to Benefit
Grieving Children and Teens

The 8th Annual

A Taste of **THE COVE** Gala

2012 Silent/Live Auction Donation

Donations of goods and services are being accepted as tax-deductible contributions to the 8th Annual "A Taste of The Cove Gala." Our Silent and Live Auctions are key factors in the success of The Cove's fundraising efforts. Please fill out the form below if you would like to contribute.

Individual Donor

or Company Name: _____

Name as you would like it to appear in print: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Description of Donation: *(quantity, size, color, etc.) Please complete one form per item:*

Limitations or Expiration Date: _____

Fair Market Value: _____

**Providing us with a value for your donation helps us set an appropriate opening bid for your generous contribution. This also allows you to receive the appropriate tax credit.*

*The Cove Center for Grieving Children is a 501 (c)(3) charitable organization. Federal ID#: 06-1546563.
All donations are tax-deductible as allowed by law.*

Auction Gift deadline is April 25, 2012

Item is enclosed

Will be dropped off (on date: _____)

Please Pick Up

*Please mail this form
with your gift or instructions to:*

**The Cove Gala 2012
250 Pomeroy Ave, Suite 107
Meriden, CT 06450-8339**

Thank You!

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FOR OFFICE USE ONLY: Date of Gift: _____ Solicitor: _____

Recvd by: _____ Acknowledgment sent: _____ Item #: _____