



## PARTNERSHIP OPPORTUNITIES

Friday, June 14, 2024 Hawk's Landing Southington, CT









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## WHO WE ARE

The Cove Center for Grieving Children is a volunteer-based organization that has been providing free services to children and teens grieving the death of a parent or sibling. This is done through our Family Program, Camp Compassion, Cove in Schools and professional development.

The Cove provided services to over 500 families in the past year. Support from The Cove Kids' Classic allows The Cove programs to remain free of charge.

This is the 3rd year we are hosting The Cove Kids' Classic. Last year, there were 116 golfers that helped raise over \$77,000.

With your help, we can sell out the course and raise \$80,000!

### **OUR SHARED AUDIENCE**

We serve CT and surrounding states. Attendees of our event are members of our community. As we look to the community to support us, our Cove family looks to give back to the same community. Your business could be one they know or are just learning about. We all need each other. This is an opportunity to increase community awareness of your business and the services it offers.





# 5 Reasons Why Grieving Children Need The Cove

## The Cove's Programs Build Community

Individuals and families that attend Cove programs can connect with others who are going through a similar experience. The bonds that form often elicit the expression of emotions and facilitate grief work in a safe and trusting environment.

## The Cove is a Vehicle for Hope & Healing

Through participation in our programs, grieving children and their families discover that they can manage and process the pain of grieving. Over time, families are able to heal by finding balance in the present and hope for the future.

## **Unresolved Grief Hurts Kids**

When kids hurt, they hurt themselves and others. Their behavior very often puts them in situations which will have lifelong consequences. Grief is the price you pay for love, and when a significant person in our life dies the relationship doesn't end. The Cove helps normalize the complications of grief responses by providing kids with the necessary tools to go forward with healing and hope.

## The Cove Provides Laughter

The Cove is amazing because although it deals with one of the most difficult journeys in life--the grief journey, there is so much laughter and healing in each night. Seeing kids of all ages laugh, socialize and play in the same two hours they are talking about the most difficult thing that has ever happened to them in their young life with other children is powerful.



#### Cove Kids Feel Connected

Childhood grief can feel isolating, like you're the only one who feels the way you do. At The Cove, grieving children will be with others who 'get it' and who understand. Knowing you're not the only one enduring hardship helps us feel supported and connected.

## PARTNERSHIP OPPORTUNITIES

#### TITLE SPONSOR \\\$19,000

- Event Name COLK ds Classic presented by: Company Name
- Premissioner Display 4 Hole Sponsorships Special seating at Post Tournament Banquet -12 Players

#### **HEALING SPONSOR** | \$7500

- Premier Banner Display 3 Hole Sponsorships Special Seating at Post Tournament Banquet
- 8 players

#### **HOPE SPONSOR** \$5000

• Premier Banner Display - 2 Hole Sponsorships - 4 players

#### SWAG SPONSOR \$3500

• Company logo on giveaways - 1 Hole Sponsor - 2 players

#### LOVE THE KIDS SPONSOR | \$2000

• Banner display - Hole Sponsorship - 2 Players

#### BIRDIE SPONSOR | \$1500

• Banner Display - 2 players

#### FRIEND OF THE COVE SPONSOR \$1100

Banner display

#### AIR CANNON SPONSOR \$800 Only 1 available

- The air cannon allows the golfer to shoot a golf ball for a better position on the hole.
- Banner at the Par 5 hole where air cannon will be set up

#### FOOD SPONSOR \$725

Signage near food stations

#### GOODY BAG SPONSOR \$550

Name and/or Logo on Goody Bag

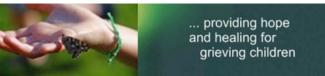
#### **HOLE SPONSOR** | \$225

Signage at designated tee

#### All sponsors will also receive the following:

- Company logo listed on Covect.org homepage and event page through June 30
- Company logo included in The Cove's newsletter through June 30
- Inclusion in a press release





#### Cove Kids' Classic

Company / Organization Name

June 14, 2024

#### PARTNERSHIP AGREEMENT

Address
City, State, Zip
Contact Person
Contact Email Address
Contact Phone Number
Company / Organization website
Partnership Amount:
Please write your company name exactly how you'd like it to appear in prir

**Logos & messages must be received by May 31** to be included.

Checks should be made payable to The Cove Center for Grieving Children and mailed, along with this completed form to: 1113 South Main St. Suite A Cheshire, CT 06410 OR

Pay online at covect.org

Questions: Call Allison Gamber - 203-634-0500 or email Allison@covect.org