



Providing Hope and Healing
for Grieving Children

Presented by:



Partnership Opportunities

Friday, June 13, 2025

Lyman Orchards Golf Club

70 Lyman Road
Middlefield, CT 06455





Providing Hope and Healing to Grieving Children and Teens

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WHO WE ARE

The Cove Center for Grieving Children is a volunteer-based organization that has been providing free services to children and teens grieving the death of a parent or sibling. This is done through our Family Program, Camp Compassion, The Cove & McIntyre Hope & Healing Scholarship, summer programs, virtual programs, referrals, and professional development. The Cove provided services to over 700 families in the past year.

WHY GOLF

Support from sponsors for The Cove Kids' Classic Golf Tournament allows The Cove programs to remain free of charge. This is the 4th year we are hosting The Cove Kids' Classic Golf Tournament. Last year, there were 142 golfers that helped raise over \$70,000. This year, we have numerous new sponsorship opportunities, including our GPS Sponsorship, our Apple Pie Sponsorship, and more. With your help, we can sell out the course and raise \$80,000!

OUR SHARED AUDIENCE

Our programs serve CT, and our referrals also include surrounding states. Attendees of our golf event are members of our community. As we look to the community to support us, our Cove family looks to give back to the same community. Your business could be one they know or are just learning about. We all need each other. This is an opportunity to increase community awareness of your business and the services it offers.



5 Reasons Why Grieving Children Need The Cove

The Cove is a Vehicle for Hope & Healing

Through participation in our programs, grieving children and their families discover that they can manage and process the pain of grieving. Over time, families are able to heal by finding balance in the present and hope for the future.

Unresolved Grief Hurts Kids

When kids hurt, they hurt themselves and others. Their behavior very often puts them in situations which have lifelong consequences. Grief is the price you pay for love, and when a significant person in our life dies, the relationship doesn't end. The Cove helps normalize the complications of grief responses by providing kids with the necessary tools to go forward with healing and hope.

The Cove Provides Laughter

The Cove is amazing because although it deals with one of the most difficult journeys in life—the grief journey—and at each meeting, there is so much laughter and healing each time the groups meet. Seeing kids of all ages laugh, socialize and play in the same two hours they are talking about the most difficult thing that has ever happened to them in their young life with other children is powerful.

Cove Kids Feel Connected

Childhood grief can feel isolating, like you're the only one who feels the way you do. At The Cove, grieving children connect with others who 'get it' and who understand. Knowing you're not the only one enduring hardship helps us feel supported and connected.



The Cove's Programs Build Community

Individuals and families that attend Cove programs can connect with others who are going through a similar experience. The bonds that form often elicit the expression of emotions and facilitate grief work in a safe and trusting environment.

What People Are Saying About The Cove

"When we lost my wife, Anna, The Cove was a godsend. I think with the support of The Cove, these boys have come to understand their grief and have learned to cope with the loss of their mom in a very positive way."

—Cove Father

"I am infinitely appreciative of The Cove. I have learned much about myself and gotten many excellent tips to help my grandson with the loss of his mother. Most importantly, I know that The Cove is a support system that is available for me at any time when I need assistance with my grief journey."

—Cove Grandmother



"I cannot express enough how knowledgeable and passionate the presenter was on the topic! I thoroughly enjoyed learning all about grief and the amazing resources The Cove has to offer!"

**—Youth and Community Services
Clinician**

PARTNERSHIP OPPORTUNITIES

Friday 6.13.25 | Lyman Orchards Golf Club

TITLE SPONSOR | \$10,000 – 1 AVAILABLE

- Event named Cove Kids' Classic Golf Tournament presented by: Company Name
- Premier banner display with largest and most prominent logo placement
- Logo in *Title Sponsor* media acknowledgments
- Logo in all other media announcements, including social media posts and stories, email newsletters, advertisements, and articles
- Special logo with combined company & Cove logo to be used on all event collateral
- Live announcements and acknowledgments during the event, including welcome speech and auction
- Ability to speak before the start of event
- Option to include an item in goody bags
- 3 hole sponsorships
- 1 GPS sponsorship
- Special seating at post-tournament banquet dinner
- Admission for 16 players

AUCTION SPONSOR | \$7,500 – 1 AVAILABLE

- Purchases exciting auction items for players to bid on at the Live Auction
- Logo will be displayed prominently at auction
- Auction announcer will thank company during Live Auction
- Logo in *Top 3* sponsorship posts
- Logo in *Auction Sponsor* posts
- Logo in *Thank You All Sponsors* media announcements
- Option to include an item in goody bags
- 2 hole sponsorships
- 1 GPS sponsorship
- Special seating at banquet dinner
- Admission for 8 players

PREMIER SPONSOR | \$5,000

- Premier banner display
- Logo in *Top 3* sponsorship level media announcements
- Logo in most media announcements, including social media posts and stories, email newsletters, advertisements, and articles, excluding only those specifically designated for Title Sponsor
- Option to include an item in goody bags
- 2 hole sponsorships
- 1 GPS sponsorship
- Special seating at post-tournament banquet dinner
- Admission for 4 players

PARTNERSHIP OPPORTUNITIES

Friday 6.13.25 | Lyman Orchards Golf Club

SWAG SPONSOR | \$3,500 – 1 AVAILABLE - LOGO COMMITMENT DUE 3/14

- Players receive a sleeve of golf balls and a golf glove with your logo embroidered into golf glove with fitting
- Company logo on all giveaways
- Logo in *Top 3 Sponsors* level media announcements
- Logo in media announcements regarding swing bags and giveaways
- Logo in *Thank You All Major Sponsors* media announcements
- 1 hole sponsor
- Admission for 2 players

BEVERAGE SPONSOR | \$2,500 – 1 AVAILABLE

- Open bar for players at lunch and banquet dinner
- Signage displayed prominently on the car
- Signage displayed prominently at the bar
- Logo in special beverage sponsor media announcement
- Logo in *Thank You All Major Sponsors* media announcements
- Admission for 2 players

BANQUET SPONSOR | \$2,000

- Logo prominently displayed on signage at banquet dinner
- Logo in special banquet sponsor media announcement
- Logo in *Thank You All Major Sponsors* media announcements
- Admission for 2 players

PIN FLAG SPONSOR | \$2,000 – 1 AVAILABLE

- Logo printed on all 18 pin flags—option to take home
- Logo in special pin flag sponsor social media post
- Logo in *Thank You All Sponsors* media announcements
- Admission for 2 players

LUNCH SPONSOR | \$1,800

- Logo prominently displayed on signage at lunch station
- Logo in special lunch sponsor media announcement
- Logo in *Thank You All Major Sponsors* media announcements

SCORECARD SPONSOR | \$1,600 – 2 AVAILABLE

- Logo on scorecards
- Logo in *Thank You All Sponsors* media announcements

APPLE PIE SPONSOR | \$1,500 – 2 AVAILABLE

- Logo on apple pie tins
- Logo in *Thank You All Sponsors* media announcements

PUTTING GREEN ACTIVITY SPONSOR | \$1,500

- New activity on practice putting green—If you hit it, you get it! Selection of prizes to be won based on hole that is hit next to prize
- Signage on putting green

BIRDIE SPONSOR | \$1,400

- Banner display
- Logo in *Thank You All Sponsors* media announcements

PARTNERSHIP OPPORTUNITIES

Friday 6.13.25 | Lyman Orchards Golf Club

POKER RUN ACTIVITY SPONSOR | \$1,000

- Poker run signage with logo display at this *on-course activity*
- Logo in *Thank You All Sponsors* media announcements

AIR CANNON SPONSOR | \$1,000 – 1 AVAILABLE

Air cannon allows golfer to shoot a golf ball for a better position on the hole.

- Logo on banner where air cannon is set up
- Logo in *Thank You All Sponsors* media announcements

CART SPONSOR | \$1,000 - 0 REMAINING

- Logo placed inside golf carts
- Logo in *Thank You All Sponsors* media announcements

GOODY BAG SPONSOR | \$700 – 3 AVAILABLE

- Logo displayed on all goody bags for players to bring home
- Logo in *Thank You All Sponsors* media announcements

BREAKFAST SPONSOR | \$500

- Logo prominently displayed at breakfast station
- Logo in *Thank You All Sponsors* media announcements

HOPE & HEALING HOLE SPONSOR | \$500 | 1 AVAILABLE

- Sponsor for the memorial hope signage that honors Cove supporters and community members who have died in the past year
- Golfers and sponsors can submit a name and/or photo for the memorial signage
- Logo at exclusive memorial hole
- Company Name in *Thank You All Sponsors* media announcements

GPS SPONSOR | \$250 | 11 AVAILABLE

Companies can purchase multiple GPS sponsorships depending on availability.

- Logo displayed on ad space within all golf cart GPS screens at each chosen hole where golf cart is stopped—1 GPS Sponsorship will display at 1 hole, 2 GPS Sponsorships will display at 2 holes, etc.
- Logo in *Thank You All Sponsors* media announcements

HOLE SPONSOR | \$225

Availability dependent on other sponsorship levels taken.

- Logo at designated tee sign
- Company Name in *Thank You All Sponsors* media announcements

PRODUCT SPONSOR

Product sponsors must provide a quantity of 144 of each item so that each golfer gets the same items.

- Specific item donations to be used in goody bags for players to take home
- Company Name in *Thank You All Sponsors* media announcements

Cove Kids' Classic Golf Tournament

June 14, 2024

Lyman Orchards Golf Club



Presented by:



PARTNERSHIP AGREEMENT

Company / Organization Name

Address

City, State, Zip

Contact Person

Contact Email Address

Contact Phone Number

Company / Organization Website

Partnership Amount:

Please write your company name exactly how you'd like it to appear in print.

Logos & messages must be received by May 30 to be included.

Checks should be made payable to The Cove Center for Grieving Children and mailed, along with this completed form to: **1113 South Main St. Suite A Cheshire, CT 06410**

OR

Paid online at **www.covect.org**

Questions: Call Executive Director Allison Gamber at 203.634.0500 or email allison@covect.org.